

Tohoku EPCO Group Mid-Term Management Policies

In January 2017, we formulated “Tohoku EPCO Group Mid-Term Management Policies (FY2017 to FY2020).” Under these policies, Tohoku EPCO group will deploy diverse measures based on the following basic stance consisting of “three focal points.”

< Basic Stance of Mid-Term Management Policies >

We see new opportunities ahead to meet challenges and seek further growth.

Focal point 1 Solutions to Satisfy the Needs of the Customers and Communities We Serve

1. Proposals to satisfy customers’ needs
2. Efforts toward reinforcing the safety of nuclear power stations
3. Enhancement of cost competitiveness with optimal power portfolio
4. Work toward a low-carbon society
5. Stable supply and efficiency of transmission/distribution business
6. Contribution to revitalization and prosperity of local communities

Focal point 2 Seeking New Business Opportunities for Growth

1. Sales of power beyond our home turf
2. Expansion of overseas business
3. Enhancement of gas supply business
4. Development of power and fuel trading business
5. Promotion of renewable energy business
6. Pursuit of innovation to expand future business domains

Focal point 3 Establishing Solid Business Foundations with Renovation

1. Further improvement of our financial position
2. Reorganization to prevail against competition
3. Promotion of utilizing diverse human resources
4. Steady progress of Corporate Social Responsibility (CSR)

We positioned the period FY2017 to FY2020 as a “renovation period for growth.” We intend to expand our business and investment for further growth and put all our efforts into achieving our financial target, in order to enhance our business foundations.

